January 27, 2024 | 12:00p-4:00p

Event produced by St. Joe Today / (269) 985 1111 / stjoetoday.com/beerfest

What does General Admission (\$40) include?

A 4oz sample cup (hang on to it!), 12 tokens, winter comradery and music! One token is a 4oz sample.

What does VIP Ticket (\$75) include?

30min early access (11:30a), 15 tokens, a long sleeve 2024 Winter Beer Fest t-shirt (preferred size must be submitted by January 3), a sample cup (hang on to it!), winter comradery and music! One token is a 4-ounce sample.

Will I get a physical ticket?

There are no physical tickets. All ticket purchases will be confirmed at the entry tent. Please make sure to have your ID out and ready when you get in line. Your ID must match the ticket reservation name.

We will start checking in and IDing at 11:00a. VIP attendees will gain early access at 11:30a. General Admission attendees are welcome to "check in" early, but will not be allowed in the event until 12:00p.

How big is a sample?

A sample is 4oz.

Can I leave and come back in?

Yes, you will be wrist-banded which will allow re-entry.

Can I bring my kids? Dog?

Sorry, 21 and over only and no pets, please!

Which breweries will be there?

Bell's Brewery, Blake's Hard Cider, Brew Detroit, Cheboygan Brewing Co., Dark Horse Brewing Co., Goose Island Brewery, Haymarket Brewery, New Belgium Brewing, New Holland Brewing, North Pier Brewing Co., Peat's Cider, Perrin Brewing Co., River Saint Joe Brewery, Round Barn Brewery, Saugatuck Brewing Co., Silver Harbor Brewing Co., Sister Lakes Brewing Co., Stormcloud Brewing Co., The Livery, Upper Hand Brewery and Watermark Brewing Co.

Is smoking allowed?

Yes, but not under any tents.

Will I be able to purchase a "to-go" 6 pack or growler?

NO. Per the MLCC (State) restrictions alcohol may NOT leave the festival grounds.

Can I get cash back for unused tokens? Can I buy more tokens?

NO buybacks! Extra tokens will be available for \$2 each.

Is there a "rain date" ...what about snow/blizzard?

Snow (rain) or shine event – no rain date. Wear your clunkiest boots and a thick sweater!

What about designated drivers? Is coffee available?

A limited number of DD tickets will be available for purchase (\$20) in advance only at the Welcome Center and will not be available once tickets sell out! DD's will be stamped and wrist-banded a separate color. Coffee will be available.

Can I bring in outside food...a pizza or subs?

Please do not bring in any outside food. Food will be available for purchase inside the event from food vendors. However, pretzel necklaces will be allowed!















